



CROSS®

EST 1846 USA



Choice of American President



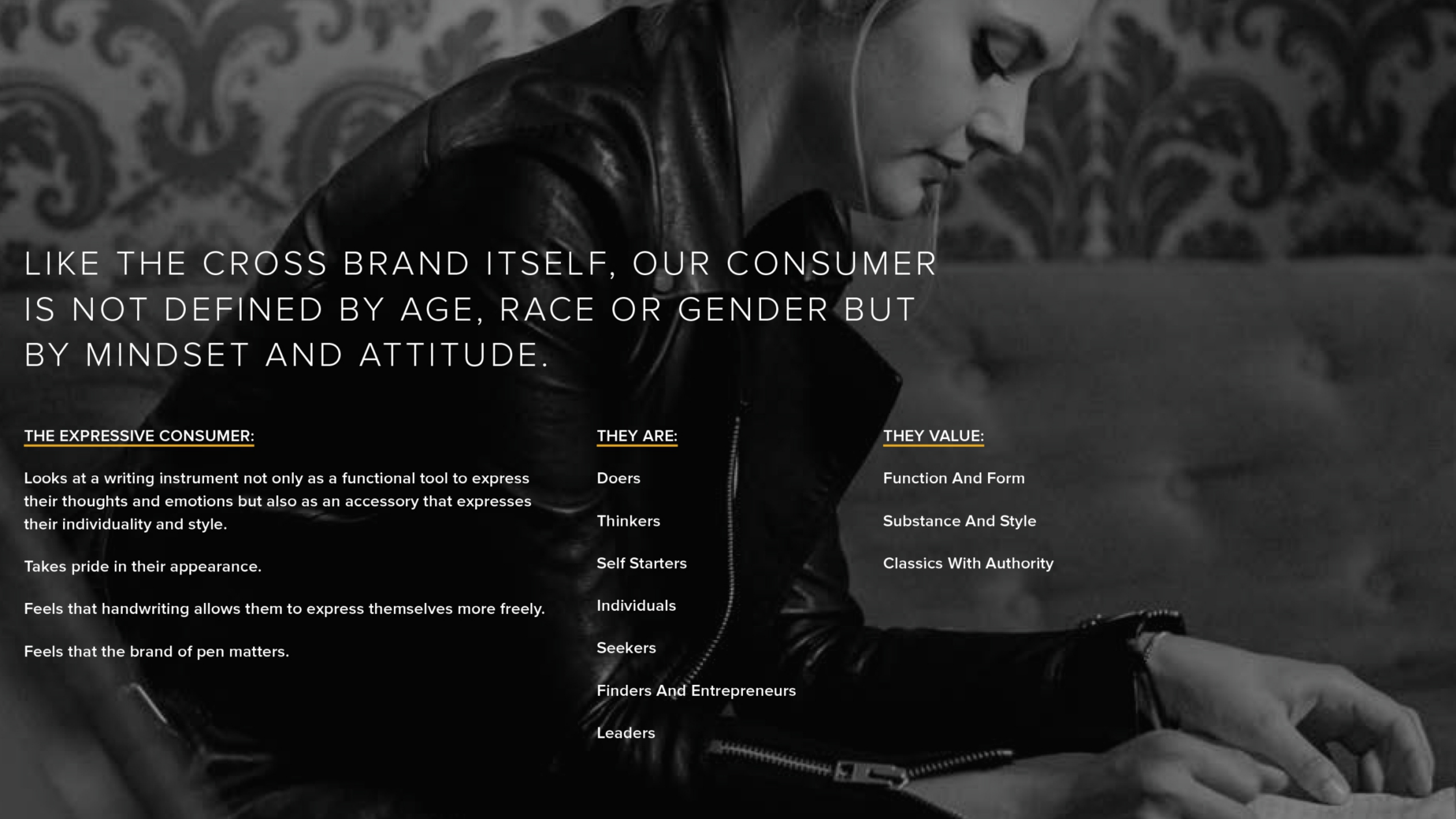
THE CROSS BRAND

Cross is recognized and trusted worldwide for its distinctive style and superior quality product. Cross luxury writing instruments and personal accessories have long been symbols of success and achievement. They are the perfect way to exhibit appreciation and esteem for valued clients and colleagues.

Cross products are sold to consumers through fine stores worldwide and to the business gift market via a network of companies specializing in recognition programs.

Since Richard Cross made the first Cross product in 1846, the writing instrument category was re-invented, combining design ingenuity with jewellery-quality craftsmanship. It is America's first manufacturer of quality writing instruments.



A black and white photograph of a woman with dark hair, wearing a leather jacket, leaning over a desk and writing on a notepad with a pen. The background is a wall with a patterned wallpaper.

LIKE THE CROSS BRAND ITSELF, OUR CONSUMER
IS NOT DEFINED BY AGE, RACE OR GENDER BUT
BY MINDSET AND ATTITUDE.

THE EXPRESSIVE CONSUMER:

Looks at a writing instrument not only as a functional tool to express their thoughts and emotions but also as an accessory that expresses their individuality and style.

Takes pride in their appearance.

Feels that handwriting allows them to express themselves more freely.

Feels that the brand of pen matters.

THEY ARE:

Doers

Thinkers

Self Starters

Individuals

Seekers

Finders And Entrepreneurs

Leaders

THEY VALUE:

Function And Form

Substance And Style

Classics With Authority





BRANDED GIFTING SOLUTIONS



MOTIVATE



LEAD

Your logo is a corporate asset. An unspoken statement. A symbol for everything your organization stands for. An enduring business icon. A source of pride for associates and colleagues. We handle it as you would any piece of valued property: with deference and attention to detail. Ultimately, it's not an emblem that adorns your gift, but an exquisite piece of jewelry.



INSPIRE



PACKAGING



PROMOTE



APPRECIATE



REWARD



CONGRATULATE



**PERSONALIZE IT.
MAKE IT
YOURS
FOREVER.**



BEST SELLERS



A Large automotive
manufacture chose
Cross accessories...
because the idea of
offering a branded
personalized quality
gift as a thank you
for their purchase
was very appealing.

PERSONALIZE IT.
MAKE IT YOURS FOREVER.



EMBOSS LOGO



COLOR UV PRINT LOGO



NORMAL UV PRINT LOGO

PACKAGING:





CLASSIC CENTURY WALLET

Slim Wallet with 8 credit card slots



Black



Oak Brown

COMBO PACK OFFERS:



CROSS WALLET + PEN COMBO

Slim Wallet with Cross Luxury Agenda Pen
ACC696_1



CROSS WALLET + CREDIT CARD CASE

ACC1675_5-3



CROSS WALLET + BELT COMBO

Classic Century Manresa Belt Gift set
ACC1300_1

CROSS WALLET + KEY CHAIN COMBO

Slim Wallet with Cross Metal Key Chain
ACC1099_1-1





COMBO PACK OFFERS:



Insignia Express
Slim Wallet
AC1268121_2



Insignia Express Slim Wallet+
Metal Keychain
ACC1438_2



Insignia Express Slim Wallet+
Folded Card Case
ACC1433_2



Insignia Express Zip Around Wallet
+Slim Wallet
ACC1410_2



COMBO PACK OFFERS:



**CROSS PLANO EVERYDAY
A5 PLANNER COVER
WITH CROSS LUXURY AGENDA PEN**
AC35810020_5-1



**CROSS PLANO EVERYDAY
A5 PLANNER COVER**
AC35810020_5-1



**CROSS PLANO EVERYDAY
A5 PAD FOLIO**
AC35810021_5-1



**CROSS PLANO EVERYDAY
A5 PAD FOLIO
WITH CROSS LUXURY AGENDA PEN**
AC35810021_5-1



CROSS BRAND | PHONE CASE
ACTC003

CROSS BRAND | PHONE CASE
ACTC004





CROSS BRADBURY 14" BRIEFCASE

AC3022541_5-1



Black Brown

-  Laptop compartment
-  Functional Compartment
-  Premium Look
-  2x Durability



CROSS BRADBURY BACKPACK

AC3022668_5-1



Black Brown



**CROSS ORIGAMI OUTRE
COLLAPSIBLE HANDBAG**
AC3592672_5

BLACK	RED	IVORY
ORANGE	BROWN	NAVY



-  SuperNova Reinforced Material
-  Functional Compartment
-  Premium Look
-  2x Durability



CROSS ALPHA BUSINESS BAG
AC3622669_5-1


Black



CROSS VICTOR PRIME NYLON BACKPACK

AC3382616_5-1



Black



CROSS VICTOR NYLON BACKPACK

AC3372615_5-1



Black

-  Premium version backpack
-  Laptop compartment
-  Small gadget pockets
-  Water-resistant
-  Comfort back padding



CROSS MORRISON SMALL DUFFLE BAG
Cross Premium Small Duffle Bag which is light, subtle
& always ready for immediate dispatch
AC3502601_5-1

 
Black Brown



CROSS WASHINGTON TROLLEY
AC02302311

 
Black Silver

AUTHORISED INSTITUTIONAL SALES PARTNER



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A Square Technologies*

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